



Marketing Support

Take advantage of the marketing push and retail interest in SuperCal® with branded packaging and POP signs.

SuperCal is uniquely superior to all other petunias but most consumers won't know that just by looking at the plant. Use our branded pots, tags, bench cards, banners and posters to communicate the features and benefits of this Any Weather Petunia.

Contact MasterTag or John Henry for branded tags.

Contact your favorite pot manufacturer for branded pots. We can supply the artwork if your vendor of choice needs it.

To learn more about SuperCal visit sakataornamentals.com/SuperCal or visit our consumer site at SuperCalPetunia.com.



SAKATA®

www.sakataornamentals.com
408.778.7758



SuperCal® PETUNIA

Pretty tough.
Part **petunia**, part **calibrachoa**, SuperCal® offers an **unstoppable** dose of color. Stands up to all types of weather and stays **beautiful**, hot or cold, rain or shine!



SuperCal®

Unstoppable™ Color!

Known for its large vibrant flowers and superior outdoor performance, SuperCal® is the ideal combination of petunia and calibrachoa. For the grower, SuperCal is early blooming, pH tolerant and ideal for cold-frame/low-energy production. For the retailer, non-sticky foliage provides a cleaner look, strong roots keep leaves greener under stress, and crisp vibrant flowers provide higher sell-through. For the consumer, exceptional garden performance under all kinds of weather—from unexpected late frosts, to rainy-wet cycles and even through the high heat of summer. SuperCal® delivers value.



- Breakthrough breeding delivers better heat tolerance
- Excellent weather tolerance—flowers rebound quickly after rain; conditioned plants are very frost tolerant
- Strong roots minimize disease and pH problems
- Large flowers and robust habit are ideal in mixed baskets and containers as well as beds
- Early flowering and low temperature requirement for cost effective, early season production

SuperCal® Variety	QUART PRODUCTION	EARLINESS	BLOOM SIZE	VIGOR	PHOTOPERIOD	HABIT	GARDEN HEIGHT	GARDEN WIDTH
Artist Rose	X	Very Early	Large	Average	9 Hours	Upright	10" – 14"	12" – 16"
Blue	Later	Average	Large	Strong	10.5 Hours	Semi-Upright	10" – 14"	12" – 16"
Blushing Pink	X	Very Early	Large	Strong	9 Hours	Upright	10" – 14"	12" – 16"
Cherry Improved	X	Very Early	Medium	Strong	9 Hours	Semi-Upright	10" – 14"	12" – 16"
Light Yellow	X	Very Early	Large	Strong	9 Hours	Semi-Upright	10" – 14"	12" – 16"
Neon Rose		Later	Large	Strong	11 Hours	Trailing	10" – 14"	12" – 16"
Pink	X	Very Early	Large	Strong	9.5 Hours	Semi-Upright	10" – 14"	12" – 16"
Pink Ice		Average	Medium	Strong	9.5 Hours	Trailing	10" – 14"	12" – 16"
Purple		Later	Large	Very Strong	11 Hours	Trailing	12" – 16"	12" – 16"
Salmon Glow		Average	Large	Strong	10 Hours	Trailing	10" – 14"	12" – 16"
Terracotta		Average	Large	Very Strong	10 Hours	Upright	12" – 16"	12" – 16"
Velvet		Later	Large	Very Strong	11 Hours	Trailing	12" – 16"	12" – 16"
Violet		Average	Medium	Average	10 Hours	Trailing	10" – 14"	12" – 16"

For complete cultural information please go to www.sakataornamentals.com

SuperCal varieties fall under two habits: **Upright** and **Trailing**. As plants mature they all develop a strong semi-mounding finish; however, it's important to consider these differences when selecting varieties for small pot production.

UPRIGHT



Artist Rose
PPAF SAKPXC010



Blue
US PP21,913



Blushing Pink
PPAF SAKPXC008



Cherry Improved
PPAF



Light Yellow
PPAF



Pink
PPAF



Terra Cotta
US PP19,122

TRAILING



Neon Rose
US PP19,130



Pink Ice
US PP23,372



Purple
US PP19,129



Salmon Glow
PPAF



NEW! Light Yellow



Velvet
US PP18,824



Violet
PPAF SAKPXC011